



# SOCIALFLOW

## FOR RETAILERS THE **ATTENTION** PLATFORM



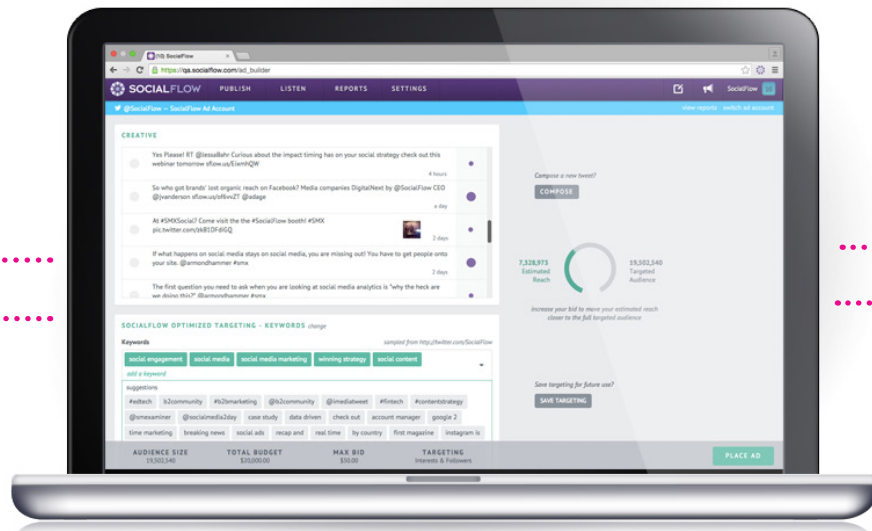
### UNDERSTAND WHICH SOCIAL CONTENT DRIVES CONVERSIONS

SocialFlow integrates with top retailer analytics platforms like IBM Digital Analytics (Coremetrics) to track conversions directly or indirectly resulting from paid OR organic content.

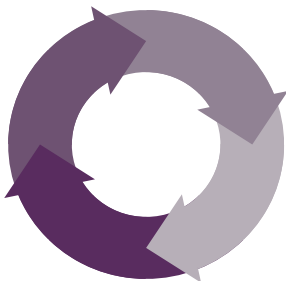


### INCREASE CONVERSION, LIFT AND AWARENESS

SocialFlow is a certified Retail Ads Technology Facebook Marketing and Twitter Ads Marketplace Partner. Our ads optimization technology and expert ads team simplify complex retailer goals into stellar return on ad spend and results.



**SocialFlow's integrated social solutions provide increased conversions, awareness and lift with smart technologies and strategies that complement, rather than compete with, your current marketing efforts. The effective distribution and resulting performance of your organic and paid marketing content is our primary focus.**



### 360 DEGREES OF SOCIAL COVERAGE

A cross functional integration between organic and paid content means SocialFlow has full coverage for our retailer clients across social. We go the extra-mile to integrate intelligently with retailer systems to automate and reduce workflow for bandwidth constrained teams.



### RETAILER SIZED SUPPORT AND STRATEGY

24/7 support and 99.9% uptime ensure your products, offers, and specials keep driving online and in-store awareness and purchases. And if you experience any issues at all, our dedicated account managers are there to help at a moments notice.

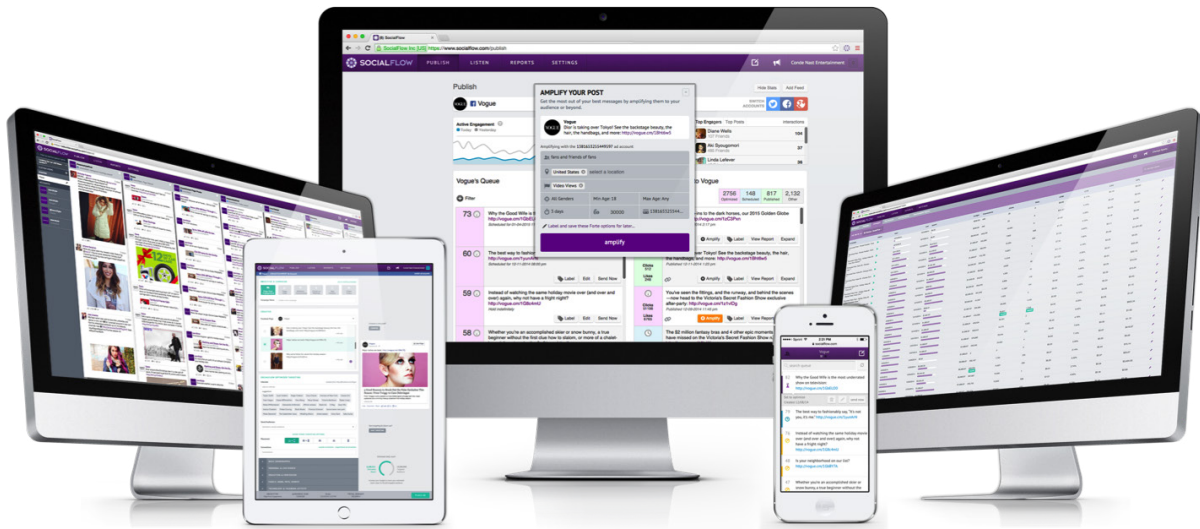


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## ABOUT



*SocialFlow empowers marketers, agencies, and publishers to manage and distribute both social content and social advertising to social networks. Our software uses real-time data, along with business rules you set, to determine what and when to publish to your social media properties to ensure maximum reach and engagement.*

### SOME OF OUR CLIENTS INCLUDE:



BIRCHBOX®

Walmart 



BURBERRY

ebay™

SHOPPERS DRUG MART 



sears

### SUPPORTED PLATFORMS



### PARTNERSHIPS & CERTIFICATIONS



# SOCIALFLOW

[www.socialflow.com](http://www.socialflow.com)

[info@socialflow.com](mailto:info@socialflow.com)

(646)895-2377

@SocialFlow