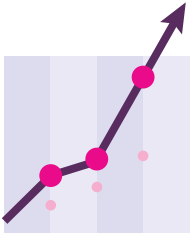




SOCIALFLOW

FOR PUBLISHERS THE **ATTENTION** PLATFORM



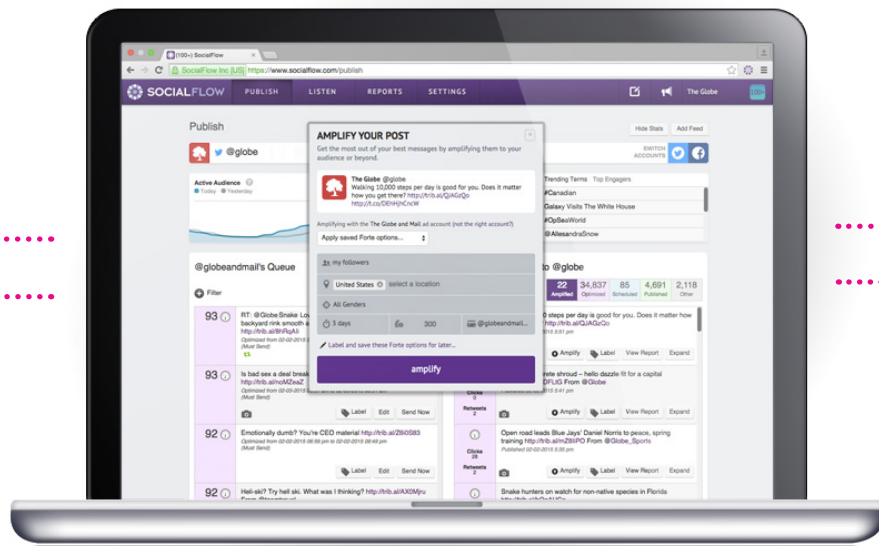
MORE REFERRAL TRAFFIC WITH LESS EFFORT

Intelligent algorithms ensure your content posts to the right audience at the exact moment it's most likely to generate maximum referral clicks. Full publishing automation lets your team focus on the content, rather than repetitive tasks.

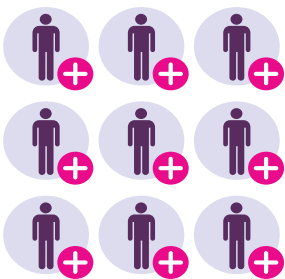


MAKE SMART DECISIONS BASED ON ACTIONABLE INSIGHTS

Up to the second reporting on key metrics and real time monitoring give your team the exact information they need to understand trends across social and the world at large. Additionally, weekly sessions with dedicated and knowledgeable account managers provide more in depth analysis and strategy.



Make soaring referral traffic and audience growth look effortless. Find out why the world's top news, media, and publishing organizations trust SocialFlow to power their reach, engagement, and audience growth on social.



ACQUIRE AUDIENCE INTELLIGENTLY AND EFFICIENTLY

Smart recommendations, based on key performance metrics, take the guesswork out of paid promotion. We ensure your advertising dollars are being spent in an efficient and productive manner guaranteed to greatly enhance your audience acquisition initiatives.



THE NEWS NEVER STOPS... SO NEITHER DO WE

24/7 support and 99.9% uptime mean you can rest assured SocialFlow is there to ensure your news and content keeps flowing. And, if you experience any issues at all, our dedicated account managers are there to help at a moments notice.

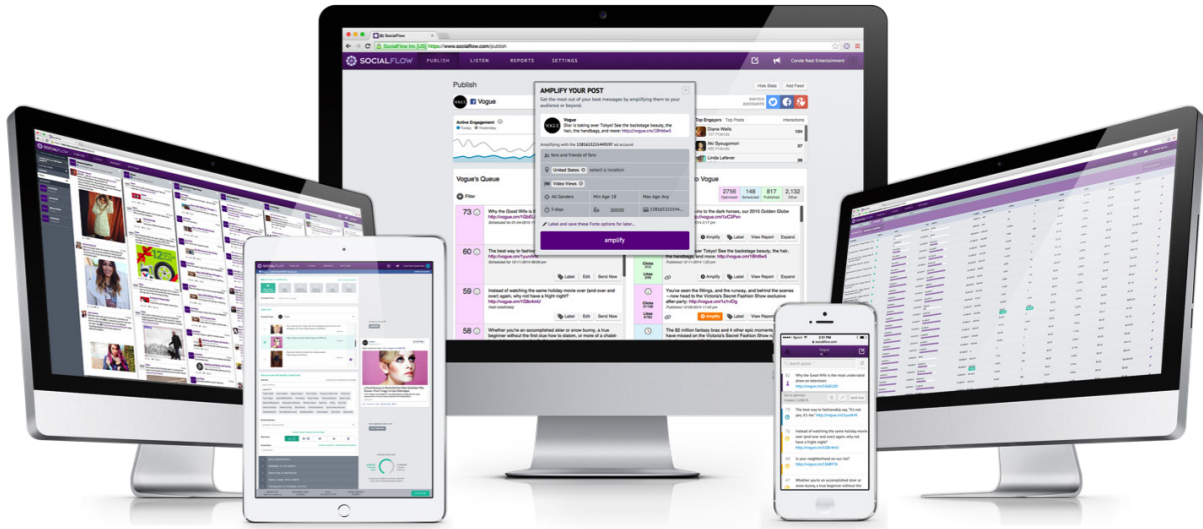


SOCIALFLOW



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ABOUT



SocialFlow empowers marketers, agencies, and publishers to manage and distribute both social content and social advertising to social networks. Our software uses real-time data, along with business rules you set, to determine what and when to publish to your social media properties to ensure maximum reach and engagement.

SOME OF OUR CLIENTS INCLUDE:

The Economist

TIME

BBC NEWS

Mashable

CONDÉ NAST

YAHOO!

The New York Times

The Washington Post

Aol.

AP

SUPPORTED PLATFORMS



PARTNERSHIPS & CERTIFICATIONS



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